

**Subject:** Re: Tomorrow's Mtg - reminder to set up parking  
**From:** Mistyli <mistyli@aol.com>  
**Date:** 02/12/2014 06:36 PM  
**To:** Jessica Lall <jessica@southpark.la>

I have had a death in the family, I will not be able to make it tomorrow.

Misty Iwatsu  
Executive Director,  
North Figueroa Assoc and  
Lincoln Heights Benefit Assn of LA

On Feb 12, 2014, at 4:14 PM, Jessica Lall <[jessica@southpark.la](mailto:jessica@southpark.la)> wrote:

Hi Everyone - reminder about tomorrow's meeting at City Hall. Please send parking information (Name of person, Vehicle make, model and license plate) for parking to Gloria Pinon [gloria.pinon@lacity.org](mailto:gloria.pinon@lacity.org) by Tuesday.

Thanks,

**Location:**

City Hall Media Room 4th floor  
200 North Spring Street  
Los Angeles, CA 90012

Jessica Lall  
South Park BID  
o. 213 663 1112  
c. 213 820 0837

24/7: 866 560 9346

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**From:** Jessica Lall  
**Sent:** Tuesday, January 21, 2014 9:20 AM  
**To:** 'aaron@urbanplaceconsulting.com'; Amanda Irvine; 'amyl@dlba.org'; 'Andrew@westwoodvillagedistrict.com'; 'Angela.Motta@lacity.org'; 'anneosman2@gmail.com'; 'ari@hdlabid.com'; 'ariana@fashiondistrict.org'; 'arudisky@aol.com'; 'blair@hdlabid.com'; 'bshock8402@aol.com'; 'cesar@agora2000.net'; 'cschatz@downtownla.com'; 'danielmhurtado@gmail.com'; 'devin@hollywoodbid.org'; 'duckworth.donald@gmail.com'; 'elopez@kindelgagan.com'; 'emengelke@aol.com'; 'eugene.vancise@lacity.org'; 'exec@chatsworthchamber.com'; 'executivedirector@downtownculvercity.com'; 'fwada2k2@yahoo.com'; 'gary@wilshirecenter.com'; 'geoyu28@aol.com'; 'granadabid@gmail.com'; 'heather@h-pr.com'; 'imiudase.aimiuwu@ladwp.com'; 'imudiase.aimiuwu@ladwp.com'; 'info@losfeliz.biz'; 'info@wilmington-chamber.com'; 'Jackie.keene@lacity.org'; 'jeff@hollywoodhotel.net'; 'jim@mediadistrict.org'; 'jkumamoto@aol.com'; 'joe@hollywoodbid.org'; 'jwhaley@gmail.com'; 'kadedo@earthlink.net';

'Kathleen@downtownsm.com'; 'katie@urbanplaceconsulting.com';  
'kent@fashiondistrict.org'; 'kerry@hollywoodbid.org'; 'knakano@downtownla.com';  
'KraigK@dlba.org'; 'laurens@lsconsult.com'; 'lhughes@gatewaytola.org';  
'lmitchell@downtownla.com'; 'lmoore@sanpedrobid.com'; 'lmyers@fashiondistrict.org';  
'lorena@studiocitybid.com'; 'malila@silverkingusa.com'; 'micah@websperations.com';  
'mike@wilshirecenter.com'; 'miranda.paster@lacity.org'; 'mistyli@aol.com';  
'monica.rodriguez@lacity.org'; 'monica@lani.org'; 'mpaterson@canogaparkcal.com';  
'mrcesarddiaz@gmail.com'; 'newcityamerica@aol.com'; 'nicole@hollywoodchamber.net';  
'norma@lani.org'; 'paul.racs@lacity.org'; 'rbeard@centralcityeast.org'; 'rebecca@h-rpr.com';  
'rehabitat@verizon.net'; 'rena@pumaworldhq.com'; 'rick.scott@lacity.org';  
'ron.lorenzen@lacity.org'; 'rosemary.hinkson@lacity.org'; 's.spolen@gmail.com';  
'salyna.cun@lacity.org'; 'sarah@hollywoodbid.org'; 'sbilger@centurycitybid.com';  
'scia@mptp.com'; 'sholley@downtownla.com'; 'srobbins@sanpedrobid.com';  
'steve@urbanplaceconsulting.com'; 'Stoffr@changelives.org'; 'susan@labids.org';  
'tara@devine-strategies.com'; 'timbyk@yahoo.com'; 'tom@metropolitanholding.com'

**Subject:** Upcoming meeting -

Hi everyone -

Fashion District needs to trade hosting our next meeting, which is scheduled for 2/13 at 12p. Is anyone available to do so - pls reply just to me if so? Pls find roster attached.

Also, please remember to sign up for the Exco Board (see below). We'll be making a full switch starting next month.

Thanks,

Jessica Lall  
South Park BID  
o. 213 663 1112  
c. 213 820 0837

24/7: 866 560 9346

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**From:** Jessica Lall

**Sent:** Monday, January 13, 2014 3:56 PM

**To:** 'aaron@urbanplaceconsulting.com'; Amanda Irvine; 'amyl@dlba.org';  
'Andrew@westwoodvillagedistrict.com'; 'Angela.Motta@lacity.org';  
'anneosman2@gmail.com'; 'ari@hdlabid.com'; 'ariana@fashiondistrict.org';  
'arudisky@aol.com'; 'blair@hdlabid.com'; 'bshock8402@aol.com'; 'cesar@agora2000.net';  
'cschatz@downtownla.com'; 'danielmhurtado@gmail.com'; 'devin@hollywoodbid.org';  
'duckworth.donald@gmail.com'; 'elopez@kindelgagan.com'; 'emengelke@aol.com';  
'eugene.vancise@lacity.org'; 'exec@chatsworthchamber.com';  
'executivedirector@downtownculvercity.com'; 'fwada2k2@yahoo.com';  
'gary@wilshirecenter.com'; 'geoyu28@aol.com'; 'granadabid@gmail.com'; 'heather@h-rpr.com';  
'imiudase.aimiuwu@ladwp.com'; 'imudiase.aimiuwu@ladwp.com';  
'info@lofeliz.biz'; 'info@wilmington-chamber.com'; 'Jackie.keene@lacity.org';  
'jeff@hollywoodhotel.net'; Jessica Lall; 'jim@mediadistrict.org'; 'jkumamoto@aol.com';  
'joe@hollywoodbid.org'; 'jwhaley@gmail.com'; 'kadedo@earthlink.net';  
'Kathleen@downtownsm.com'; 'katie@urbanplaceconsulting.com';  
'kent@fashiondistrict.org'; 'kerry@hollywoodbid.org'; 'knakano@downtownla.com';  
'KraigK@dlba.org'; 'laurens@lsconsult.com'; 'lhughes@gatewaytola.org';

'[lmitchell@downtownla.com](mailto:lmitchell@downtownla.com)'; '[lmoore@sanpedrobid.com](mailto:lmoore@sanpedrobid.com)'; '[lmyers@fashiondistrict.org](mailto:lmyers@fashiondistrict.org)'; '[lorena@studiocitybid.com](mailto:lorena@studiocitybid.com)'; '[malila@silverkingusa.com](mailto:malila@silverkingusa.com)'; '[micah@websperations.com](mailto:micah@websperations.com)'; '[mike@wilshirecenter.com](mailto:mike@wilshirecenter.com)'; '[miranda.paster@lacity.org](mailto:miranda.paster@lacity.org)'; '[mistyli@aol.com](mailto:mistyli@aol.com)'; '[monica.rodriguez@lacity.org](mailto:monica.rodriguez@lacity.org)'; '[monica@lani.org](mailto:monica@lani.org)'; '[mpaterson@canogaparkcal.com](mailto:mpaterson@canogaparkcal.com)'; '[mrcesarddiaz@gmail.com](mailto:mrcesarddiaz@gmail.com)'; '[newcityamerica@aol.com](mailto:newcityamerica@aol.com)'; '[nicole@hollywoodchamber.net](mailto:nicole@hollywoodchamber.net)'; '[norma@lani.org](mailto:norma@lani.org)'; '[paul.racs@lacity.org](mailto:paul.racs@lacity.org)'; '[rbeard@centralcityeast.org](mailto:rbeard@centralcityeast.org)'; '[rebecca@h-rpr.com](mailto:rebecca@h-rpr.com)'; '[rehabitat@verizon.net](mailto:rehabitat@verizon.net)'; '[rena@pumaworldhq.com](mailto:rena@pumaworldhq.com)'; '[rick.scott@lacity.org](mailto:rick.scott@lacity.org)'; '[ron.lorenzen@lacity.org](mailto:ron.lorenzen@lacity.org)'; '[rosemary.hinkson@lacity.org](mailto:rosemary.hinkson@lacity.org)'; '[s.spolen@gmail.com](mailto:s.spolen@gmail.com)'; '[salyna.cun@lacity.org](mailto:salyna.cun@lacity.org)'; '[sarah@hollywoodbid.org](mailto:sarah@hollywoodbid.org)'; '[sbilger@centurycitybid.com](mailto:sbilger@centurycitybid.com)'; '[scia@mptp.com](mailto:scia@mptp.com)'; '[sholley@downtownla.com](mailto:sholley@downtownla.com)'; '[srobbins@sanpedrobid.com](mailto:srobbins@sanpedrobid.com)'; '[steve@urbanplaceconsulting.com](mailto:steve@urbanplaceconsulting.com)'; '[Stoffr@changelives.org](mailto:Stoffr@changelives.org)'; '[susan@labids.org](mailto:susan@labids.org)'; '[tara@devine-strategies.com](mailto:tara@devine-strategies.com)'; '[timbyk@yahoo.com](mailto:timbyk@yahoo.com)'; '[tom@metropolitanholding.com](mailto:tom@metropolitanholding.com)'

**Subject:** BID Consortium Updates

Hi Everyone -

Thanks to those who made our meeting last week - we had a very productive conversation with Kevin James, President of the Board of Public Works. Couple of important housekeeping items so please see below:

- **SIGN UP - Internal BID Consortium Forum for posting and tracking discussions:** There are a lot of legal issues, policy issues, general updates, City hearings, and relevant documents/ordinances that we monitor either by sending emails or discussing at our monthly meetings. Some BIDs care about some of the issues, others all, but we have no real way of aggregating information and tracking it in a way that people can follow and read up on on their own time. We've created a free and private online LA BID forum where each person can have a user name, and we can set up categories like: Legal, Policy, Vendors, News, City Docs, Community Updates, etc. Each person can post proposals, hearing dates, council motions, comments, updates and documents that can be tracked as desired by each BID. It can be our own "cloud" so to speak. When issues like illegal vending are brought up, someone from the Consortium could volunteer to help track the issue by posting it on the forum. BIDs who are interested can opt in to "track the issue" and you'll get an email if you want to follow it, and if doesn't interest you - you can simply never hear about it. This will eliminate the mass emails, reply all's and provide a way to organize virtually and house relevant documents/presentations in one place that is accessible to anyone. Please follow the below directions to sign up (there is a more elaborate PowerPoint attached). Please sign up and try it out - we'll go over it in more detail at our next meeting.
  - Main forum page: <http://s3.excoboard.com/LABIDS>
  - [Click here](#) to register a new account.
  - You only need to put in 3 things:
    - o **Please make a username that is "YourName\_YourBID"; I.E. "Amanda\_SPBID"**
    - o Create a password
    - o Put in your email
    - o (The rest is all optional)
  - *Please note: you can only have one username per email address*
  - You'll get this message: "Please check your mail to have your account"

activated."

- Once you see the email & click on the link to verify your email address, I will verify you from my end. Then you're good to go!
- Once you're in:
  - o Check out the main topics, see if they seem useful, or we need others
  - o Try to create a new topic but using the button to the far top right
  - o Files can be attached in a post, as well as active links
  - o Contact Amanda or me if you have questions

• **Next Consortium Meeting: February 13<sup>th</sup>, 12p - 1:30p**

- o Fashion District will be hosting in their district – stay tuned for more details
- o **Commissioner Mike Davis** will be our guest speaker – please send me any specific questions you have for him.
- o **John Lambeth** will also be speaking on the San Diego court case – let me know if you have specific questions for him

• **January 21, 2014 - Mayor Budget Event (RSVP required) - see below from Miranda and let Miranda know if you would like to attend:**

I want to personally extend an invitation to you and your colleagues to attend the Mayor's upcoming budget forum, which will take place from **6:00 p.m. to 8:00 p.m. on Tuesday, January 21, 2014** at the **Taglyan**

**Complex** located at **1201 Vine St, Los Angeles, CA 90038**. This is a great opportunity for you and your organization to hear from the Mayor and his team about performance-based budgeting, and learn more about the relationship between program funding levels and expected results before the new City budget is unveiled.

As an invited guest, you are given a rare opportunity to share your input and be part of the policy process. Because there will only be three such forums held throughout the City, we strongly encourage you to attend. **To attend, please RSVP directly by no later than Monday, January 20, 2014.** If you have any questions, you may contact me directly in the office at [\(213\) 978-8376](tel:2139788376). Feel free to spread the word to others you would also like to invite. Please note that there is parking on the premises. The entrance to the lot is on Lexington Avenue between Vine Street and Lillian Way.

• **Public Works Commission Breakdown:**

<b>Rodriguez</b>	<b>Romero</b>	<b>James</b>	<b>Szabo</b>	<b>Davis</b>
Street Lighting	Sanitation	Street Services	Engineering	Contracts
CD 4,6,7	CD 1,13,14	CD 3,12, 15 (1/2)	CD 2, 5, 11	CD 8,9,10,15 (1/2)

Thanks so much – have a great week.

Best,

Jessica Lall

Executive Director

<image001.jpg>

South Park Business Improvement District

1333 South Hope St, Los Angeles, CA 90015

Re: Tomorrow's Mtg - reminder to set up parking

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